



Susan Cunningham

Ms. Cunningham has over 20 years of experience in the field of graphic design, advertising, and editorial print. She has worked as an art director and designer, contributing to the development, design, and production of several magazines and editorial projects, including a book series on practice management for physicians. She has art-directed and designed advertising, patient information, and employee communications for a major hospital.

- Colorado Institute of Art

2007 - Present, Creative Director, TBC Solutions

Ms. Cunningham is responsible for the management of graphic designers and oversight of the creative direction of all projects. Ms. Cunningham assigns designers to each project based on the individual designer's specialized capability and past project experience, works directly with clients to ensure that the style and message of the project is captured in the final product, and assists designers with development of text and graphic elements for project deliverables. Ms. Cunningham is also responsible for editing and proofreading of draft and final deliverables, and for performance of quality assurance reviews of all deliverables throughout the production and printing processes.

1996 – Present, Principal/Creative Director, Susan Cunningham Design

Ms. Cunningham designs and manages the production of a variety of print materials, creates corporate identity, and assists with marketing plans for clients such as the University of Tennessee, Blount Memorial Hospital, Knoxville Utility Board, and Tennessee Valley Authority.

1985 – 1996, Art Director, Whittle Communications

Ms. Cunningham was responsible for publication design and development, art direction of photography and illustration, and ongoing publication production, managing the staff for both book series and magazine production and design.

1982 – 1985, Art Director, Caldwell Van Riper

Ms. Cunningham was responsible for design and production of advertising print, including logo development, newspaper ads, brochures, and other print materials.

1981- 1982, Art Director, Montgomery, Zukermann & Davis

Ms. Cunningham was responsible for design and production of advertising print, including logo development, newspaper ads, brochures, and other print materials.

1980 – 1981, Designer, Stephens, Biondi & DiCicco